



# IIoT Business Development Manager

Location: Mannheim, Germany or remotely

Position: full-time employment

### **About CloudRail**

CloudRail is a fully managed solution to acquire data from industrial environments, preprocess it locally and send it to any cloud — Plug&Play. We bridge the gap between industrial machines and cloud-services like AWS or Microsoft Azure to enable companies from all over the world to finally take their first step in the direction of the Industrial Internet of Things (IIoT). Our goal: Prove value fast and move away from fancy PowerPoint slides to real world use-cases.

## **About The Role**

We are looking for an experienced Business Development Manager who understands the needs of industrial clients, identifies demand for OT/IT connectivity and scales business through our global alliance partners like IT system integrators, cloud-providers and OT vendors.



## What You're Responsible For

- Collaborate with global CloudRail alliance partners (IT system integrators / cloud-providers)
  on go-to-market activities, messaging, webinars and demand generation
- Bridge the gap between IT and OT on end-customer projects
- Actively manage lead pipelines and sales campaigns
- Pitch the CloudRail solution using a combination of hardware and software to end-customers, as well as on trade fairs, webinars and events
- Work closely with product management on the roadmap of new features, pricing strategies and marketing approaches

### Your Skills

- Professional background in one or multiple areas such as IoT, Industrie 4.0, Industrial Manufacturing, Industrial Automation, Connected Machines, SaaS / PaaS for industrial applications
- Knowledge about cloud-based services and architectures, especially AWS and Microsoft Azure
- · Experience in scaling up businesses, driving sales revenue and managing customer projects
- Great communication skills and intercultural knowledge
- · Business-level proficiency in English, German skills preferred
- High level on self-organization in a result oriented working environment

## What You Get Out Of This Opportunity

- Interact directly with CloudRail's key partners, customers and cloud-providers like AWS or Microsoft Azure
- Shape the sales process and contribute directly to the growth of CloudRail
- Competitive compensation
- Flexible working hours
- Company car including private usage
- The opportunity to become part of the highly recognized IIoT startup that bridges the gap between the shop-floor (OT) and cloud-services (IT)

At CloudRail, we don't strive for good solutions, we strive for remarkable solutions. We hire the best, no matter where they come from. Ready yourself for a vibrant and fun work atmosphere where we focus on solving big problems everyday. We share a common goal: to create the best experience for our customers around the world. At CloudRail we tackle solutions head-on, together. Let's put a CloudRail device in every single factory in the world!

Apply for this job or questions? jobs@cloudrail.com